



Samsung's Hot Yepp YP-P2 Media Player Touchscreen Features Synaptics' ClearPad(TM) Sensor

SANTA CLARA, Calif., May 5, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leader in capacitive sensing interface solutions for mobile computing, communications, and entertainment devices, today announced that Samsung's slim and stylish Yepp YP-P2 multimedia player features a touchscreen enabled by Synaptics' ClearPad(TM) solution.

Synaptics' ClearPad is a high-resolution, transparent capacitive touch solution that provides users with a compelling new experience for controlling displayed applications. ClearPad replaces traditional mechanical buttons and sliders enabling an easy-to-use interface and allowing more display real estate for rich content and on-screen interaction. The Samsung Yepp YP-P2 is a Bluetooth-enabled device that features a MP3 player, FM radio, picture viewing capabilities, and video applications that a user can access and navigate directly on the screen, using Synaptics' ClearPad interface technology. ClearPad provides a quick and easy way to navigate, scroll through, and select digital content, especially with Synaptics' intuitive gesture recognition.

"The Samsung Yepp YP-P2 media player using Synaptics' capacitive ClearPad sensor demonstrates the innovative ways we are connecting consumers with technology," said Andrew Hsu, product marketing manager at Synaptics. "We are helping to enable the future of handheld devices by continuing innovations in advanced gestures and character recognition. We strive to bring easy-to-use interaction to the new wave of feature-rich consumer electronics."

"Samsung continues to drive the evolution of media player design through style and enhanced capabilities," said Hugh HyungUk Choi, engineer at Samsung. "In adopting Synaptics' ClearPad technology, we created a media player that overcomes the limitations of conventional media players. The easy-to-use interface complements the sleek industrial design and rich content. A light finger touch is all you need to control the device."

Synaptics' thin ClearPad sensor is placed beneath the clear plastic case of the device and on top of the LCD display, making it extremely durable and ideal for industrial design engineers. Building on Synaptics' flagship TouchPad(TM) capacitive technology, ClearPad provides a robust and high-performing touchscreen solution for mobile phone and handheld device manufacturers, which recognizes both simple and advanced gestures. OEMs can also provide customized adaptive controls specific to end applications for an optimal user interface.

For more information on Synaptics' transparent capacitive touch sensors, visit <http://www.synaptics.com/products/cleartouch.cfm>

For more information on the Samsung Yepp YP-P2, visit <http://pages.samsung.com/us/p2/index.html>

About Synaptics

Synaptics (Nasdaq: SYNA) is a leader in human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The Touchpad, Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality and industrial design. The company is headquartered in Santa Clara, California. <http://www.synaptics.com>

Synaptics, TouchPad, ClearPad, and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries.

All other marks are the property of their respective owners.

For further information, please contact:

Rebecca Parr
Synaptics
408-454-5178

Tara Yingst
Edelman
650-762-2942

rparr@synaptics.com tara.yingst@edelman.com

SOURCE Synaptics Inc.

<http://www.synaptics.com>

Copyright (C) 2008 PR Newswire. All rights reserved

News Provided by COMTEX