

# Synaptics to Show Latest Touch Solutions at the 2011 International Consumer Electronics Show

## NEW ClearPad Series 7 Slate Touchscreen, ClickPad Series 3, and ClearPad 1100 Solutions

LAS VEGAS, Jan. 5, 2011 /PRNewswire/ -- Synaptics Incorporated (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, announced today that it will have its expansive product portfolio on display at the Digital Experience! media event and 2011 International Consumer Electronics Show (CES). Synaptics' array of innovative multi-touch product demos will include the ClearPad<sup>™</sup> Series 7 touchscreen capability for slates notebook, and digital home applications, as well as its ClickPad<sup>™</sup> Series 3 offering featuring the latest Synaptics Gesture Suite<sup>™</sup> and SYNAPTICS | Scrybe<sup>™</sup> gesture workflow technology. Synaptics' proven capacitive sensing technology, design, development expertise particularly in the software and firmware disciplines, system integration, and test support, allows customers to quickly implement Synaptics' technologies in many of the industry's most popular products with rapid time to market.

"2011 promises to be a banner year for consumer and business products that will implement touch capability and OEMs are increasingly turning to Synaptics as their de facto touch technology provider," said Mark Vena, senior vice president and general manager of Synaptics' PC Division. "In addition to its new ClickPad Series 3 and Scrybe gesture workflow technology which are aimed at the traditional notebook market, Synaptics' touch technology lineup is rapidly expanding into new markets, such as slate, remote controls, e-readers, and other consumer devices that require touch functionality for a superb user experience."

The Synaptics Series 7 touchscreen portfolio offers best-in-class performance and industry-leading power management to help partners deliver cutting-edge multi-touch products. The Series 7 portfolio is flexible and customizable, providing a range of solutions that meet the needs of both entry-level and high-performance multi-touch slates, tablets, and classic "clamshell" notebooks.

The ClearPad 7100 and 7200 provide a premium multi-touch user experience ideal for touchscreens that span from 7" to up to 10.1" and are designed for the most demanding user interface requirements. The ClearPad 7010 is designed to meet the touchscreen needs of devices with displays sizes up to 8.2" and is optimized for ease of integration and low power consumption. The Series 7 family is fully compatible with Android, Chrome OS, and Microsoft Windows Touch solutions.

In addition, the ClearPad 1100 is positioned to further displace legacy resistive solutions by offering a low-cost touchscreen capability that will enable mass-market adoption in mobile devices ranging from handsets to value-based touch-enabled products. The ClearPad 1100 offers a superior user experience with best-in-class single-finger and pinch gesturing in a true single-layer sensor structure that features no jumpers or shield layers.

The newest ClickPad Series 3 features Synaptics image sensing technology integrated into a ClickEQ<sup>™</sup> uniform mechanism and features the new ClickSmart<sup>™</sup> user mode support. Synaptics Gesture Suite 10.4 and API with the new**h**geleased Scrybe 1.5 gesture workflow technology for ClickPad, offer the latest touch technology for Windows-based notebooks. The image sensing ClickPad hardware is also supported in Android and Chrome OS. TouchPad for remote control applications will also be on display for pointing and gesturing capability on wireless, low-power remote controls and other peripherals.

A sampling of these demos will be on display at the Digital Experience! invitation-only media event on Wednesday, January 5th, from 7:00 p.m. to 10:00 p.m. at Caesars Palace hotel.

To arrange a demonstration of Synaptics' technology solutions at the event, partners may contact <u>CES2011@synaptics.com</u> and media may contact Katie Mech at <u>kathleen.mech@edelman.com</u>, 650-346-1054 or visit <u>www.synaptics.com/go/CES2011</u> for more information.

#### **About Synaptics**

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad<sup>™</sup>, Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The

company is headquartered in Santa Clara, Calif. www.synaptics.com.

### **Forward-Looking Statements**

This press release contains "forward-looking" statements about Synaptics, as that term is defined under the federal securities laws. Synaptics intends such forward-looking statements to be subject to the safe harbor created by those laws. Such forwardlooking statements include, but are limited to, statements regarding the ability of customers to quickly implement Synaptics' technologies in many of the industry's most popular products in a rapid time to market fashion; the degree of the implementation of touch capability in consumer and business products: the degree to which OEMs turn to Synaptics as their de facto touch technology provider: the expansion of Synaptics' touch technology into new markets: Synaptics' products solutions ability to meet the needs of Synaptics' OEM customers in terms of size, functions, performance, ease of integration and power consumption. Synaptics cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward-looking statements contained herein. Such factors include, but are not limited to, (a) demand for Synaptics' products, (b) market demand for OEMs' products using Synaptics' solutions, (c) changing market demand trends in the markets Synaptics serves, (d) the success of customers' products that utilize Synaptics' product solutions, (e) the development and launch cycles of customers' products, (f) market pressures on selling prices, (g) changes in product mix, (h) the market acceptance of Synaptics' product solutions compared with competitors solutions, (i) general economic conditions, including consumer confidence and demand, and (j) other risks as identified from time to time in Synaptics' reports filed with the Securities and Exchange Commission, including Quarterly Reports on Form 10-Q and the Annual Report on Form 10-K for the fiscal year ended June 30, 2010. All forward-looking statements are based on information available to Synaptics on the date hereof, and Synaptics assumes no obligation to update such statements

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#### SOURCE Synaptics Incorporated

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