

## **Synaptics Touchscreen Solution Powers New Huawei Watch**

## **Capacitive Touch Takes Off In Growing Wearables Market**

SAN JOSE, Calif., July 27, 2015 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), the leading developer of human interface solutions, today announced that Huawei has selected the Synaptics<sup>®</sup> ClearPad<sup>®</sup> touchscreen solution for its stylish smartwatch. Huawei chose the state-of-the-art ClearPad capacitive touch controller for its proven reliability, low power and highly responsive human interface qualities such as use with a wet finger. Huawei designers also required a classic round watch face and Synaptics is the only provider capable of a fully circular touchscreen interface.

Synaptics' ClearPad capacitive touch sensing technology is the trusted solution in over a billion consumer devices. <a href="Industry analysts">Industry analysts</a> predict that smartwatches will account for more than 70 percent of total wearable device shipments by 2019. Synaptics is set to capitalize on this opportunity as ClearPad modules are today shipping in mass production in numerous smartwatch solutions, further demonstrating the company's leadership in the wearables market.

All ClearPad products incorporate Synaptics' extensive system engineering and human factors expertise, allowing device manufacturers the ability to deliver a consistent, high-quality user experience across a wide range of products, including smartwatches, smartphones and tablets.

The Huawei Watch was designed by traditional watch designers, combining timeless fashion, sapphire crystal elements and cold-forged stainless steel with Synaptics' cutting-edge touch technology. The level of integration flexibility from Synaptics' advanced touchscreen solution, along with Android Wear, allows Huawei to provide an exceptional user experience in a very stylish form factor.

"As the adoption of wearable technology continues to grow, leaders like Huawei demand innovation, performance, low power, and faster time-to-market solutions," said Srinivas Pattamatta, senior director, product marketing, Smart Display Division, Synaptics. "Through our ClearPad technology, we're able to work with customers like Huawei to help them rapidly innovate in this space by offering an extraordinary user experience and the best real-world touch input performance in the industry."

Visit here to learn more about Synaptics' ClearPad technology, and here to explore the Huawei Watch.

## **About Synaptics:**

Synaptics is the pioneer and leader of the human interface revolution, bringing innovative and intuitive user experiences to intelligent devices. Synaptics' broad portfolio of touch, display, and biometrics products is built on the company's rich R&D and supply chain capabilities. With solutions designed for mobile, PC and automotive industries, Synaptics combines ease of use, functionality and aesthetics to enable products that help make our digital lives more productive, secure and enjoyable. (NASDAQ: <a href="SYNA">SYNA</a>) <a href="www.synaptics.com">www.synaptics.com</a>.

Follow Synaptics on Twitter and LinkedIn, or visit synaptics.com.

Synaptics, ClearPad and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries. All other marks are the property of their respective owners.

For further information, please contact: David Hurd, Synaptics Incorporated +1-408-904-2766 david.hurd@synaptics.com

Public Relations: Text 100 Global Communications Marcelo Vilela +1-415-593-8419 synaptics@text100.com To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/synaptics-touchscreen-solution-powers-new-huawei-watch-300118638.html">http://www.prnewswire.com/news-releases/synaptics-touchscreen-solution-powers-new-huawei-watch-300118638.html</a>

SOURCE Synaptics Inc.

News Provided by Acquire Media