

Synaptics Announces MobileTouch(TM) Solution for New Huawei Mobile Phone

Synaptics' MobileTouch(TM) adds to the sleek and durable design of Huawei's U550 mobile phone

SANTA CLARA, Calif., July 23, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications and entertainment devices, today announced that its MobileTouch(TM) capacitive sensing technology has been chosen for the Huawei U550 mobile flip phone.

The backlit three-button MobileTouch interface solution provides MP3 player controls on the exterior of the Huawei U550 mobile flip phone. These intuitive interface controls allow users to play, pause, fast forward and rewind their music. Users can enjoy the richness of the multimedia experience and easily manipulate controls on the go. Synaptics' capacitive sensors are mounted beneath the plastic of the phone, making them well suited to the mobile phone environment where slim design and durability are essential.

"Synaptics is pleased to support Huawei's efforts to deliver music on demand," said Joe Virginia, vice president of marketing and handheld business unit for Synaptics. "As multimedia content on mobile phones increases, intelligently designed interface controls become more critical. Using our MobileTouch solution, Huawei has created a convenient and easy-to-use interface for mobile music integrated into the stylish industrial design of the phone."

"Huawei is committed to providing the most advanced technologies for maximum usability and quality," said Li Jilin, president of wireless terminal R&D center at Huawei. "The Synaptics interface allows us to create sleek and thin designs that enhance the user experience."

For more information on Synaptics' MobileTouch interface solutions, visit http://www.synaptics.com/products/mobto.cfm

About Synaptics

Synaptics (Nasdaq: SYNA) is a leading developer of interface solutions for the mobile computing, communications and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality and industrial design. The company is headquartered in Santa Clara, Calif. http://www.synaptics.com

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