

Synaptics Announces New Interface Solution for Samsung yepp YP-780 MP3 Player

Innovative New LightTouch(TM) Product Replaces Button Functionality with an Illuminated Touch Sensor

SAN JOSE, Calif., Dec 15, 2003 /PRNewswire-FirstCall via Comtex/ -- Synaptics(R) Incorporated (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications, and entertainment devices, has developed a new capacitive interface solution for MP3 players. The LightTouch sensor, now shipping in Samsung yepp YP-780 MP3 players, replaces mechanical buttons with an illuminated sensor programmed to perform functions such as pause and play.

While the functionality and user experience remains familiar to the consumer, the LightTouch solution offers unique benefits to device designers and OEMs. LightTouch is designed for integration under the plastic face of the device, allowing for a sealed, thin design that is both stylish and durable. In addition, the LightTouch solution gets its name from the integrated LEDs that, along with the supporting electronics, are incorporated onto a single module, making it easy for OEMs to design into their device.

"We are pleased to work with an innovative company such as Samsung to find new and unique ways to integrate our technology into portable devices," said Clark Foy, Synaptics Vice President of Marketing. "The success of the yepp YP-780 development is another example of how Synaptics technology can be leveraged into new and exciting applications."

"We believe that it is critical for an MP3 player such as the yepp YP-780 to have a simple and easy to use interface," explains Samsung's Director of yepp Business Team, Simon Chang. "By working with Synaptics, we have been able to develop an interface solution that is both intuitive, and very stylish."

The yepp YP-780 a flash-based MP3 player that is available in 128 MB, 256 MB and 512 MB versions. Its compact and robust design makes it ideal for today's active lifestyles. For more information on the yepp YP-780, visit Samsung Web sites, www.samsung.com.

About Synaptics Incorporated

Synaptics is a leading developer of interface solutions for mobile computing, communications, and entertainment devices. Synaptics products include: TouchPad(TM), the industry standard notebook pointing device; ClearPad(TM), a capacitive touch screen solution; TouchStyk(TM), a modular capacitive pointing stick solution; Spiral(R), an inductive, proximity sensing pen input system; and QuickStroke(R), a proprietary Chinese handwriting recognition software. More information about Synaptics can be found on the World Wide Web at www.synaptics.com.

About Samsung Electronics

Samsung Electronics Co. Ltd. is a global leader in semiconductor, telecommunication, and digital convergence technology. Samsung Electronics employs approximately 48,000 people in 89 offices in 47 countries. The company is the world's largest producer of memory chips, TFT-LCDs, CDMA mobile phones, monitors and VCRs. Samsung Electronics consists of four main business units: Digital Media Network, Device Solution Network, Telecommunication Network and Digital Appliance Network Businesses.

For more information, please visit http://www.samsungelectronics.com

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This press release contains "forward-looking" statements about Synaptics, as that term is defined under the federal securities laws. Synaptics intends such forward-looking statements to be subject to the safe-harbor created by those laws. Such forward-looking statements include, but are not limited to, expectations of the market acceptability of the LuxPad product in the notebook computer market. Synaptics cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward-looking statements contained herein. Such factors include, but are not limited to: (a) market demand for the LightTouch solution (b) market demand for OEM products using Synaptics' LightTouch solution, and (c) the failure of Synaptics' products and OEM products to deliver commercially acceptable

performance, and other risks as identified from time to time in Synaptics' SEC reports, including Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and Annual Reports on Form 10-K. All forward-looking statements are based on information available to Synaptics on the date hereof, and Synaptics assumes no obligation to update such statements.

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