

## Synaptics Natural ID Fingerprint Sensors Featured on ASUS ZenFone 3 Deluxe, Ultra Series

SAN JOSE, Calif., June 02, 2016 (GLOBE NEWSWIRE) -- Synaptics Incorporated (NASDAQ:SYNA), the leading developer of human interface solutions, today announced its <a href="Natural ID">Natural ID</a> fingerprint sensors have been selected by ASUS for its flagship <a href="ZenFone 3 Deluxe">ZenFone 3 Deluxe</a> and <a href="ZenFone 3 Ultra">ZenFone 3 Ultra</a> smartphone series. ASUS chose Synaptics' one-touch fingerprint authentication for its industry-leading high-performance authentication and its unique security features - key traits for swift smartphone access and secure mobile payments.

"We are very excited about the new ASUS ZenFone 3 Deluxe and Ultra series of smartphones. Adding the convenience and security of fingerprint biometrics was an important upgrade, and we look forward to building on this relationship with Synaptics," said Jeremy Yeh, product manager, ASUS. "Zenfone Deluxe and Ultra supersede and expand upon the award winning ZenFone, which was honored by the prestigious *iF Product Design Awards* for top design in innovation, ergonomics, and functionality."

"Synaptics' Natural ID one-touch secure authentication, backed by our deep system integration expertise, delivers a high performance and reliable user experience," said Anthony Gioeli, vice president of marketing, Biometrics Product Division, Synaptics. "We are very pleased that ASUS is leveraging Synaptics' FS4300 solution, a market-proven fingerprint sensor with over 100 million units shipped into mass production."

Natural ID provides unmatched biometric security for user authentication including Synaptics' exclusive SentryPoint suite, the industry's highest level of fingerprint security. Synaptics offers a complete portfolio of fingerprint solutions with form factors that can be designed into front buttons, rear panels, edges of devices, as well as through thick cover glass, addressing button-free industrial designs.

ASUS' flagship ZenFone 3 Deluxe is a full-metal smartphone with an invisible antenna design and offers advanced camera technology. ZenFone 3 Ultra is a <u>Computex 2016 Best Choice Golden Award</u> winner and designed with a 6.8-inch Full HD display. Both smartphones have a built-in Synaptics fingerprint sensor that's perfectly positioned to authenticate and unlock the phone in just a fraction of a second. The ZenFone 3 Ultra fingerprint sensor is located on the front of the phone, and the ZenFone 3 Deluxe sensor is on the backside.

## Learn more:

- ASUS ZenFone 3 Deluxe & ZenFone 3 Ultra: <a href="http://press.asus.com/PressReleases/p/ASUS-Presents-Zenvolution-at-Computex-2016">http://press.asus.com/PressReleases/p/ASUS-Presents-Zenvolution-at-Computex-2016</a>
- Synaptics Natural ID fingerprint solutions: http://synaptics.com/products/biometrics

## **About Synaptics:**

Synaptics is the pioneer and leader of the human interface revolution, bringing innovative and intuitive user experiences to intelligent devices. Synaptics' broad portfolio of touch, display, and biometrics products is built on the company's rich R&D, extensive IP and dependable supply chain capabilities. With solutions designed for mobile, PC and automotive industries, Synaptics combines ease of use, functionality and aesthetics to enable products that help make our digital lives more productive, secure and enjoyable. (NASDAQ:SYNA) <a href="https://www.synaptics.com">www.synaptics.com</a>.

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