



## Synaptics Selected to Participate at Exclusive Annual Event, DEMOmobile 2004

### Innovative Solution to Debut September 8-10, 2004

SAN JOSE, Calif., Aug 9, 2004 /PRNewswire-FirstCall via COMTEX/ -- Synaptics(R) Incorporated (Nasdaq: SYNA), a leading developer of interface solutions for mobile computing, communications, and entertainment devices, was chosen among hundreds of companies competing for selection at DEMOmobile 2004. Synaptics will use the venue to launch a product suite to address the limitations of today's mobile interfaces.

DEMOmobile will unveil 35 of the newest technology innovations, offering live on-stage demos and discussions with thought leaders who are shaping the mobile technology industry. DEMOmobile is broadly regarded as the coming-out party for technology's best.

"Introducing our first offering for the mobile market at a premier event like DEMOmobile gives us a unique opportunity to demonstrate the power and versatility of Synaptics' interface solutions," explains Clark Foy, Vice President of Marketing. "We are proud to be among the chosen few to participate this year and are looking forward to a great show."

"Synaptics is an innovator in interface solutions, and has demonstrated its leadership since the early days of portable computing," said Chris Shipley, executive producer of the DEMO conferences for Network World Events & Executive Forums and lead columnist of DEMOletter. "Synaptics can be counted on to develop better and more intuitive user interface solutions that make devices easier to use, and once again they are delivering an outstanding innovation."

For more information, visit [www.synaptics.com](http://www.synaptics.com).

#### About Synaptics Incorporated

Synaptics is a leading developer of interface solutions for mobile computing, communications and entertainment devices, with its products found in over 50 percent of today's notebook computers. Synaptics' engineered solutions for device manufacturers include: TouchPad(TM) the industry standard notebook navigation device; TouchStyk(TM), a modular capacitive pointing stick solution; SpeakerPad(TM), an integrated audio speaker and notebook TouchPad; LuxPad(TM), an illuminated TouchPad; TouchRing(TM), a one dimensional scrolling solution for MP3 devices; NavPoint(TM), a navigation, scrolling, and selection interface for PDAs; and QuickStroke(R), a proprietary Chinese handwriting recognition software. More information about Synaptics can be found on the World Wide Web at [www.synaptics.com](http://www.synaptics.com)

#### About DEMOmobile 2004

The annual DEMO and DEMOmobile conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. Top executives from the leading hardware and software technology companies, venture capitalists, journalists from key industry publications and industry analysts attend the DEMO and DEMOmobile conferences to preview the most promising products and technologies for the coming year. DEMO is held in February each year and features approximately 60 new companies, products and technologies. DEMOmobile is held each fall and features approximately 35 new mobile technologies. For more information, visit <http://www.demo.com/> .

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This press release contains "forward-looking" statements about Synaptics, as that term is defined under the federal securities laws. Synaptics intends such forward-looking statements to be subject to the safe-harbor created by those laws. Such forward-looking statements include, but are not limited to expectations of the market acceptability of the future products. Synaptics cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward- looking statements contained herein. Such factors include, but are not limited to: (a) market demand for the future mobile products (b) market demand for OEM products using Synaptics' future mobile products, (c) the failure of Synaptics' to participate in the DEMOmobile event, and (d) the failure of Synaptics' products and OEM products to deliver commercially acceptable performance, and other risks as identified from time to time in Synaptics' SEC reports, including Quarterly Reports on Form 10-Q, Current Reports on Form 8- K, and Annual Reports on Form 10-K. All forward-looking

statements are based on information available to Synaptics on the date hereof, and Synaptics assumes no obligation to update such statements.

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