

Synaptics To Showcase Cutting-Edge TouchPad and ThinTouch Solutions at the 2013 Consumer Electronics Show

Demonstrations to Include Innovative Human Interface Solutions That Drive Next-Generation Touch-Based Computing in Ultrabooks, Notebook PCs and External Devices

SANTA CLARA, Calif., Jan. 7, 2013 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions, today announced that the company will have its latest TouchPadTM an ThinTouchTM solutions for notebooks, and external devices for the PC and tablet markets on display at the 2013 Consumer Electronics Show (CES) in Las Vegas. As an industry leader in human interface solutions, Synaptics continues to help drive the adoption of the fast and fluid "touch first" computing experience that new operating systems, like Windows 8, are now delivering to consumers.

As intuitive gesture usage becomes more prevalent, a more precise input device, either internal or external, becomes even more critical to delivering a high-impact user experience. Synaptics continues to harness its innovation-driven culture and deep systems-level engineering experience to meet this challenge with the industry's most advanced touch technologies. Examples of these technologies for the growing Ultrabook, notebook PC and tablet markets that will be on display at CES 2013 include:

- The TouchPad family of touch-sensitive interface solutions in devices from Dell, HP, Lenovo and Samsung
- External TouchPad solutions from Dell, HP and Logitech
- ForcePad[™] and ThinTouch keyboard implementations
- Remote Control solutions from Logitech, Panasonic, Sony and Vizio

Synaptics will also showcase its unique large touchscreen ClearPad[™] capacitive touchscreen technology for mobile devices, the broadest product portfolio in the industry.

Public demonstrations of Synaptics technology kicks off with the <u>CES Unveiled</u> and <u>Pepcom Digital Experience</u> press events followed by a presence at the <u>Innovations Design and Engineering Awards Showcase</u> at the Venetian Hotel and Casino. The week will be capped off at the annual <u>Last Gadget Standing Ceremony</u> where Synaptics ThinTouch and ForcePad products are up for awards.

Synaptics will exhibit its latest solutions in a private meeting space (LVCC, South Hall 2, lower level, #MP25944) from January 8th through January 11th, by appointment only. Customers and suppliers are encouraged to contact their Synaptics partner to arrange a meeting time at CES. Media are encouraged to contact synaptics@text100.com to arrange a meeting time.

For up-to-the-minute Synaptics news, follow <u>@SynaCorp</u> on Twitter. For more information on Synaptics' products and solutions please visit <u>www.synaptics.com</u>.

About Synaptics

As a leading developer of human interface solutions which enhance the user experience, Synaptics provides the broadest touch solutions portfolio in the industry. The ClearPad™ family supports touchscreen solutions for devices ranging from entry level mobile phones to flagship premium smartphones, tablets and notebook PCs. The TouchPad™ family, including ClickPad™ and ForcePad™, is integrated into the majority of today's notebook PCsynaptics' wide portfolio also includes ThinTouch™ supporting thin and light keyboard solutions, as well as key technologies for next generation touchanabled video and display applications.

(NASDAQ: SYNA) www.synaptics.com

Synaptics, ClearPad, TouchPad, ClickPad, ForcePad, ThinTouch, and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries. All other marks are the property of their respective owners.

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