



Synaptics OneTouch(TM) Solution Showcased in New LG Chocolate Mobile Phone

Configurable capacitive solution provides superior tools and support in the design of the LG VX8550 phone's user interface

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Synaptics Inc. (Nasdaq: SYNA), a leading developer of capacitive interface solutions for mobile computing, communications and entertainment devices, today announced that its configurable OneTouch solution is shipping in the new LG Chocolate (VX8550) slider phone.

The second-generation LG Chocolate phone has a four-button user interface enabled by Synaptics' OneTouch capacitive solution that provides navigation and function keys. Synaptics' technology allows OEMs to create sleek and desirable industrial designs for consumers by enabling thin, flexible and under-plastic solutions.

"Synaptics' OneTouch development kit, tools and support greatly reduced the cycle time from design to development to production," said Woo-Young Kwak, head of LG Electronics mobile handset R&D center. "LG strives to bring innovative products to market while ensuring consumer satisfaction through an enjoyable user experience and Synaptics' OneTouch solution allowed us to incorporate a reliable interface in our new chocolate phone that we expect will delight users."

With a focus on reliability and usability considerations, Synaptics' OneTouch is a chip-based solution for OEMs wanting to incorporate capacitive touch interfaces in their products. OEMs reduce their time to market as they go from concept to production using Synaptics' best-in-class design tools and expert technical support while taking advantage of superior product features and performance.

"Synaptics' OneTouch offering is a complete end-to-end solution, engineered specifically to help our customers design intuitive and superior capacitive interfaces tailored to their products," said RK Parthasarathy, product line director at Synaptics.

"We believe OneTouch will enable greater adoption of capacitive interfaces by market leaders such as LG by simplifying the industrial design and development, processes and manufacturing."

Availability: The new LG Chocolate (VX8550) slider phone is currently available in the United States with Verizon Wireless. For more information, visit http://us.lge.com/products/model/detail/mobile%20phones_select%20by%20carrier_verizon_CHOCOLATE.jhtml (Due to its length, this URL may need to be copied/pasted into your Internet browser's address field. Remove the extra space if one exists.)

For more information on Synaptics' OneTouch solutions, visit <http://www.synaptics.com/products/onetouch.cfm>

About Synaptics

Synaptics (Nasdaq: SYNA) is a leading developer of interface solutions for the mobile computing, communications and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality and industrial design. The company is headquartered in Santa Clara, California. <http://www.synaptics.com>

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For further information, please contact:

Rebecca Parr	Tara Yingst
Synaptics	Edelman
408-454-5178	650-762-2942

rparr@synaptics.com

tara.yingst@edelman.com

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