

## Synaptics Demonstrates ClickPad(TM) and Gesture Innovations at COMPUTEX

## More Intuitive Features Enable an Exciting and Productive PC Experience

TAIPEI, Taiwan, May 31, 2010 /PRNewswire via COMTEX News Network/ -- TAIPEI, Taiwan, May 31 /PRNewswire-FirstCall/ --Expanding its market-winning TouchPad(TM) family of solutions, Synaptics Inc. (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, is demonstrating several industry firsts at COMPUTEX 2010. The newest touch technologies bring a broad range of customization and usage models to PC OEMs, application developers, and consumers.

Synaptics is showing the first, fully capable, multi-finger PC TouchPad-IS(TM) family of products, which can accurately recognize four-finger gestures (the PS/2 interface maximum), based on Synaptics' new Image Sensing Technology. The new TouchPad-IS platform, found in the Series 3 TouchPad's and ClickPads, also demonstrate SYNAPTICS | SmartSense(TM) technology, which prevents accidental activation of the cursor when a user's palm unintentionally contacts the TouchPad. This latest TouchPad development brings multi-finger capabilities of a touchscreen right onto the PC TouchPad.

Building on its ClickPad(TM) product launched at COMPUTEX 2009, Synaptics is demonstrating SYNAPTICS | ClickEQ(TM), the industry's first hinge-less uniform force, uniform click depth ClickPad mechanical design, which makes it easier for users to activate typical "button" actions. Addressing the exacting demands of smaller and standard notebook PC form factors, ClickPad eliminates the need for physical buttons -- the TouchPad is the button -- and provides a larger area for gestures.

In addition, the new Synaptics ClickPad features ClickSmart(TM) technology, which enables users to control the left and right button commands on their ClickPad universally. Users and OEMs are not burdened with having to select click usage behaviors. ClickSmart provides a new "universal" support mode that accommodates both traditional and modern user click behaviors.

"Both content creation and consumption on the notebook PC are quickly evolving, and we continue to develop TouchPad technology that helps our OEM customers to differentiate their products and stay ahead," said Mark Vena, vice president of Synaptics' PC business unit. "With our strong leadership position in the notebook TouchPad space, Synaptics' solutions have been exposed to a wide range of business and consumer usage models -- giving us an expert perspective on how to shape human interfaces for consumer electronics."

Instrumental in the new Series 3 TouchPad family, are new gesture capabilities in the SYNAPTICS | Gesture Suite(TM) (SGS (TM)) and updated SYNAPTICS | Scrybe(TM) gesture workflow technology. A user-profiles feature is included that lets TouchPad users store their preferred settings and allows OEMs to offer recommended settings, which eases customer support. Additionally, new OEM customization capabilities for Synaptics gesture workflow technology, Scrybe (<u>www.uscrybe.com</u>), will be previewed.

"Together, the Synaptics Series 3 TouchPad Family with the latest gesture technologies provide OEMs and application developers the most flexibility and differentiation in notebook PC designs, and give users more control over the way they navigate documents, music, videos, and the Internet," said Ted Theocheung, Synaptics general manager of PC and digital home ecosystem. "A new API extends enhanced gesture technology into rich touch experiences for OEM and application developer solutions."

Synaptics will demonstrate these new products during COMPUTEX at the Grand Hyatt Taipei, Suite 1010, by appointment only. To arrange for a demonstration, contact Niamh Conlon at <u>nconlon@synaptics.com</u>.

## **About Synaptics**

Synaptics (Nasdaq: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. <a href="https://www.synaptics.com">www.synaptics.com</a>

Synaptics, TouchPad, ClickPad, Synaptics Gesture Suite, SGS, Scrybe, TouchPad-IS, SmartSense, ClickEQ, ClickSmart, and the Synaptics logo are trademarks of Synaptics in the United States and/or other countries.

All other marks are the property of their respective owners.

For further information, please contact:

Tara Yingst Edelman 650-762-2942 tara.yingst@edelman.com

SOURCE Synaptics Inc.

Copyright (C) 2010 PR Newswire. All rights reserved