

Synaptics TDDI Solution Wins Two Mobile Excellence Awards for Best Mobile Innovator and Best Technology Breakthrough

SAN JOSE, Calif., Jan. 11, 2016 /PRNewswire/ -- Synaptics Incorporated (NASDAQ: SYNA), the leading developer of human interface solutions, today announced that its ClearPad[®] TouchView[™] 4300 touch and display driver integration (TDDI) products won two separate categories in the 8th Annual Mobile Excellence Awards including Best Mobile Innovator and Best Technology Breakthrough. The Synaptics[®] TDDI solution enables faster time-to-market, lower overall system cost, a simplified supply chain, thinner devices, brighter displays and borderless designs.

The Mobile Excellence Awards recognize innovators, leaders, change agents and trend-setters spanning the global mobile ecosystem from lifestyle to technology and entertainment. The 8th Annual winners can be found at http://mobileXawards.com/.

Synaptics' ClearPad 4300 TDDI -- targeting markets including smartphones, tablets and automotive -- combine the company's touch controller IP and systems level expertise with its proven display driver technology into a single device. Synaptics partnered with industry leading global OEMs and LCMs who require superlative quality, product differentiation and feature-rich solutions.

"We're honored that the ClearPad 4300 is being recognized by the Mobile Excellence Awards as a breakthrough in mobile technology in an unprecedented two categories for the level of innovation it brings to the mobile environment," said Tim Vehling, vice president of marketing, Smart Displays Division, Synaptics. "It's a huge testament to the excellent work being done by our team and the laser focus we place on revolutionizing human interface solutions."

About Synaptics:

Synaptics is the pioneer and leader of the human interface revolution, bringing innovative and intuitive user experiences to intelligent devices. Synaptics' broad portfolio of touch, display, and biometrics products is built on the company's rich R&D, extensive IP and dependable supply chain capabilities. With solutions designed for mobile, PC and automotive industries, Synaptics combines ease of use, functionality and aesthetics to enable products that help make our digital lives more productive, secure and enjoyable. (NASDAQ: <u>SYNA</u>) <u>www.synaptics.com</u>.

Follow Synaptics on Twitter and LinkedIn, or visit synaptics.com.

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About Mobile Excellence Awards

The Mobile Excellence Award organization is one of the most coveted and prestigious events in the mobile industry. Coined as the "Oscars" of Mobile, the MEA organization recognizes and honors leaders and innovation in mobile entertainment and technology across the globe. The MEAs produce various high level and high profile events for visionaries and leaders by offering knowledge exchange, peer networking, market intelligence and recognition through various programs throughout the year. In addition, MEAs holds the most prestigious annual awards event in the industry, honoring excellence in all segments of the mobile ecosystem. For more information, please visit <u>www.mobileXawards.com</u>.

PR Contact for Mobile Excellence Awards

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