

## Texas Instruments Chooses Synaptics(R) ClearPad(TM) for the Blaze(TM) Mobile Development Platform

## Powerful processing optimizes ClearPad-based touchscreens for future handsets

BARCELONA, Spain, Feb 15, 2010 /PRNewswire via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, announced that its ClearPad(TM) solution provides the capacitive touchscreen interfaces for the OMAP(TM) 4 processor-based development platform - the Blaze(TM) Mobile Development Platform (MDP) by Texas Instruments Incorporated (TI).

The Blaze MDP leverages dual displays, each supported by a ClearPad high-resolution capacitive touchscreen solution with advanced gesture capability. High performance and accuracy combines with seamless gesture integration to make ClearPad a proven capacitive touchscreen leader seen in the market.

"With the Blaze MDP, Synaptics is setting the standard for touchscreen-based interaction for future mobile devices," said Andrew Hsu, technology strategist for Synaptics. "Mobile phone OEMs now have an out-of-the-box ClearPad-enabled software development environment for architecting new user experiences for future handsets."

"Synaptics' gesture-enabled ClearPad solution, combined with TI's high-performance OMAP 4 platform, demonstrates powerful touch, responsiveness and processing capabilities," said Robert Tolbert, director of OMAP product marketing, TI. "By offering a complete hardware and software package with ClearPad, the Blaze MDP simplifies software user interface development, shortens design cycles, and enables exciting new mobile user experiences based on innovative sensor technologies."

"Synaptics has long advocated the need for powerful graphics processing in mobile devices to improve the device interaction and user experience," said Gopal Garg, senior vice president of Synaptics' handheld business unit and corporate marketing. "We are delighted to see such progress aligned with our ClearPad development for complete and reliable touchscreen solutions that will enable the next wave of mobile innovation with intuitive gestures and advanced interfaces."

Synaptics ClearPad Series offers the broadest portfolio of advanced, proven capacitive touchscreen technology. These high-resolution capacitive touchscreen solutions bring users rich functionality and enhanced usability.

Synaptics ClearPad is available to manufacturers that want proven capacitive touchscreens to enhance their mobile devices-for navigation, scrolling, and more. To find out more about ClearPad, visit <a href="http://www.synaptics.com/go/ClearPad">http://www.synaptics.com/go/ClearPad</a>.

The Blaze MDP will be showcased at TI's booth at Mobile World Congress in Barcelona, February 15-18, 2010 (8A84, Hall 8).

## **About Synaptics**

Synaptics (NASDAQ: SYNA) is a leading developer of interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. <a href="https://www.synaptics.com">www.synaptics.com</a>

## **About Texas Instruments**

Texas Instruments (NYSE: TXN) helps customers solve problems and develop new electronics that make the world smarter, healthier, safer, greener and more fun. A global semiconductor company, TI innovates through design, sales and manufacturing operations in more than 30 countries. For more information, go to <a href="www.ti.com">www.ti.com</a>.

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