

## Synaptics ClearForce Technology Featured on Meizu Flagship PRO6 Smartphones

SAN JOSE, Calif., April 13, 2016 (GLOBE NEWSWIRE) -- Synaptics Incorporated (NASDAQ:SYNA), the leading developer of human interface solutions, today announced that Meizu, one of the top smartphone manufacturers in China, is featuring Synaptics' ClearForce technology for its new flagship PRO6 smartphone. Meizu, known for its advanced technology and sophisticated product designs, will leverage force-sensing to add unique features and an entirely new dimension to its popular smartphones.

"Meizu develops smartphones that are of very high quality and with highly intelligent yet user intuitive features such as force-sensing. Synaptics played a key role in helping Meizu to deliver product differentiation and innovation in human interface through its ClearForce technology, and we look forward to building upon this key partnership," said Dongming Liang, chief technical officer, Meizu.

"We are very pleased that Meizu has selected Synaptics' ClearForce technology for its new flagship smartphones. ClearForce enables numerous opportunities for customers like Meizu to create innovative user experiences for touchscreens by simply controlling the amount of finger pressure on the glass, said Tim Vehling, vice president of marketing, Smart Displays Division, Synaptics.

#### Learn more:

- ClearPad Products Website
- ClearForce Video

#### **About Meizu:**

Established in 2003 and headquartered in Zhuhai, China, Meizu designs and produces smartphones created to provide a simple, intuitive mobile experience for people whose time is expected to be simply spent in using their devices, instead of figuring out the way of using them. MEIZU expanded into the smartphone market in 2008 and has been committed to developing high-end smartphones ever since. Based on a business philosophy and commitment to pursuing perfection and long-term development, Meizu remains laser focused on developing innovative and user-friendly smartphones for consumers. With more than 1,000 employees and 600 retail stores, the company has built a global presence in Hong Kong, Israel, Russia and Ukraine. Meizu phones are characterized by their light, comfortable design with a unique wide screen, premium sound quality, high-definition camera, and simple, elegant user interface, combining performance, ease of use and functionality with the durability needed to survive the human experience.

### **About Synaptics:**

Synaptics is the pioneer and leader of the human interface revolution, bringing innovative and intuitive user experiences to intelligent devices. Synaptics' broad portfolio of touch, display, and biometrics products is built on the company's rich R&D, extensive IP and dependable supply chain capabilities. With solutions designed for mobile, PC and automotive industries, Synaptics combines ease of use, functionality and aesthetics to enable products that help make our digital lives more productive, secure and enjoyable. (NASDAQ:SYNA) <a href="https://www.synaptics.com">www.synaptics.com</a>.

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